

FALL Festival of the ARTS DeLand

*31st Annual
Fine Art
Festival in
historic
downtown
DeLand,
Florida*

*We welcome
discussion of
custom
sponsorship
packages
with extended
naming
rights and
publicity for
larger
sponsorship
levels.*

600 N. Woodland Blvd.
DeLand FL 32720
386-734-4371 ext 102

DeLand Fall Festival *of the Arts* 2024

SPONSORS AND PATRONS Festival sponsorships begin at \$1,250. All sponsors are also a part of our Patron Program and receive invitations to all Sponsor-Patron events. Sponsors receive \$250 and a Patron Award ribbon to present to an artist. Patron art dollars are good for the purchase of work from exhibiting artists at the 2024 festival.

ALL SPONSORS are promoted throughout the year as soon as we receive payment (or confirmation of in-kind gifts) for sponsorship.

CASH SPONSORS of \$2,500 and above have the opportunity for a Festival event/area to be named after the sponsor with acknowledging signage at the event.

	\$5,000 MICHAELANGELO	\$2,500 MONET	\$1,250 DALI
PROMOTION AT THE FESTIVAL: 50,000 VISITORS OVER 2 DAYS			
10x10 booth space on Woodland Blvd.	✓		
10x10 booth space on W. Indiana Ave.		✓	
Festival Event or Area naming opportunity	✓	✓	
Street signage on Woodland Blvd	✓6	✓4	✓2
Entertainment stage mentions by emcee	✓6	✓4	✓2
PROMOTION BEFORE THE FESTIVAL			
Social media – dedicated promo posts	✓4	✓2	✓
Business info or promo item in Patron bags	✓	✓	✓
Logo and link on website	✓	✓	✓
Logo on e-Blasts	✓	✓	✓
Logo listing in festival program	✓	✓	✓
<i>Our thanks for your sponsorship</i>			
Invitation to all events	✓6	✓4	✓2
Patron package – art dollars & award ribbon	✓	✓	✓
Framed signed poster	✓	✓	✓
Sponsor ID ribbons	6	4	2
Event t-shirts	6	4	2
Patron Retreat passes	6	4	2
VIP parking passes	3	2	1

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FALL Festival of the ARTS DeLand

Your sponsorship will reach...

Exclusively for Michaelangelo and Monet Sponsors

A 10' x 10' booth space in the heart of the Festival. Michaelangelo sponsor booth is in line with artist booths on Woodland Blvd. Monet sponsor booths are on West Indiana Avenue. 50,000 Festival visitors over two days.

Naming Opportunities - \$5,000 Michaelangelo level

- Summer Recreation Program
- Poster Unveiling at the MOA DeLand
- Main Information Booth
- Patron Retreat
- Youth Art Exhibit

Naming Opportunities - \$2,500 Monet level

- Patron Event 1, May
- Patron Event 2, July
- Patron Event 3, Oct
- Artist Oasis
- Artist Award Dinner
- Youth Hands-on-Art Area

*All naming opportunities are first come

For all sponsors...

Main Sponsor Signs

- Prominent signs at festival. Logo seen by 50,000 festival visitors

West Volusia Beacon Newspaper - Festival Tabloid

- Full back page for sponsor appreciation - with prominent sponsor logos
- 8,000 distributed with newspaper in advance of Festival
- 3,000 distributed at festival

Social Media posts

- Facebook 4,000 followers Festival was rated 4.8 out of 5 by FB visitors
- Instagram
- Twitter

Website (www.delandfallfestival.com)

- 86,767 Hits.
- 365 day logo presence

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