

As an Official Festival Sponsor,
your business name will reach the
entire Central Florida market.

Voted "BEST FLORIDA OUTDOOR FINE ARTS FESTIVAL" by *Florida Living* magazine, the DeLand Fall Festival of the Arts offers a unique opportunity for you to promote your business and support the cultural community in Central Florida.

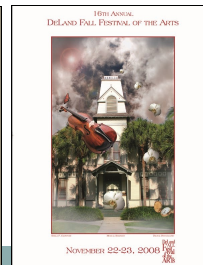
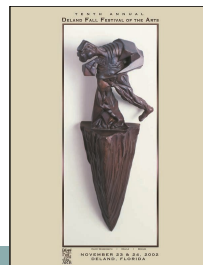
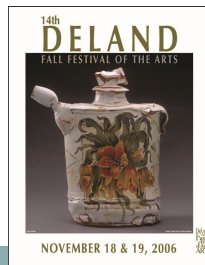
As an all-volunteer event, 100% of your sponsorship donation goes to promote the festival and your business.

Rembrandt Sponsor (Corporate Sponsor)	\$15,000
Picasso Sponsor (Entertainment Sponsor)	\$10,000
Michelangelo Sponsor (Web Site Sponsor)	\$5,000
Monet Sponsor (Youth Area Sponsor)	\$2,500
Dali (Special Event Sponsor)	\$1,250

Benefit Details

- ◆ Gateway Banner displayed for one week in a prominent location across Woodland Boulevard.
- ◆ Booth space 12 feet x 12 feet.
- ◆ Display banners are to be provided by the sponsor. Please check with your festival contact regarding appropriate size.
- ◆ The Festival web site will display your logo/name/link for 1 year.
- ◆ Pole banners are displayed for 4 days on Woodland Boulevard.
- ◆ The Festival's large advertising budget places attractive ads in all media throughout Central Florida, including TV, radio, newspapers, and magazines.
- ◆ A professionally printed Festival Tabloid is distributed to 50,000+ festival attendees.
- ◆ A Festival Tabloid advertising discount is offered to all festival sponsors.

	Rembrandt	Picasso	Michelangelo	Monet	Dali
Logo on Gateway Banner	•				
Booth Space for Promotional Use	•	•	•		
Banner Displayed at Event	2	2	1	1	
Logo/Name on Volunteer/Staff Shirts	Logo	Name			
Logo/Name on Artist Booth Cards	Logo	Name			
Logo/Name on Web Site	Logo	Logo	Logo	Logo	Name
Company Link from Festival Web	•	•	•	•	
Logo/Name on Street Pole Signs	4/Logo	3/Logo	3/Logo	2/Name	1/Name
Logo/Name on Main Sponsor Sign	Logo	Logo	Logo	Name	Name
Mention in all Electronic Media	•				
Logo/Name all Print Advertising	L	L	Name	Name	Name
Logo/Name Festival Tabloid	L	L	Name	Name	Name
Patron Package	•	•	•	•	•
Custom Framed & Signed Poster	•	•	•		
Signed Poster				•	•
Invitations to all Festival Events	10	8	6	4	2
Festival T-Shirts	10	8	6	4	2
Sponsor Ribbons	10	8	6	4	2
Sponsor/Patron Retreat Passes	10	8	6	4	2
VIP parking Passes	10	8	6	4	2
Festival Event Bag	•	•	•	•	•
Tabloid Advertising Discount	•	•	•	•	•



2010 Sponsorship

- Rembrandt Sponsor (Corporate Co-Sponsor) \$15,000
 - Picasso Sponsor (Entertainment Sponsor) \$10,000
 - Michelangelo Sponsor (Web Site Sponsor) \$5,000
 - Monet Sponsor (Youth Area Sponsor) \$2,500
 - Dali Sponsor (Special Event Sponsor) \$1,250
- Patron Party Sponsor Unveiling Event Sponsor
 Sponsor/Patron Retreat Sponsor Festival Preview Party Sponsor
 Artist Oasis Sponsor Road Crew Sponsor

Business Name _____

Contact Name _____

Billing Address _____

Billing City / State / Zip _____

Phone _____

E-mail _____

Method of Payment

- Check (payable to: DeLand Fall Festival of the Arts)
- Bill Me

If a portion of your Sponsorship is In-Kind, please attach a statement for that portion.

Signature _____

DeLand Fall Festival of the Arts
P.O. Box 3194
DeLand, FL 32721-3194
386.738.5705

THANK YOU FOR YOUR SUPPORT OF THE
2010 DeLAND FALL FESTIVAL OF THE ARTS

A COPY OF THE OFFICIAL REGISTRATION (# CH22735) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE (800) 435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.



ABOUT US...

The 18th annual DeLand Fall Festival of the Arts will be presented on November 20 and 21, 2010, in historic downtown DeLand. This fine arts festival will include over 200 national and international artists, live entertainment, exceptional food, a youth art exhibit, hands-on art workshops and performing arts for children, plus adult workshops and lectures.



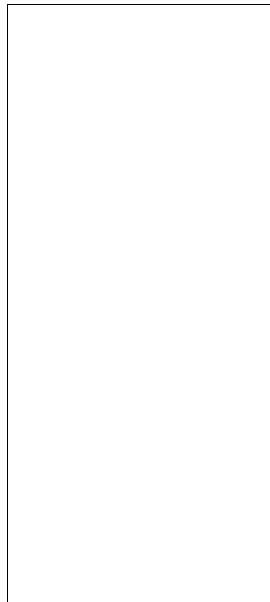
The historic preservation district of downtown DeLand provides a charming backdrop for the Fall Festival where more than 50,000 patrons enjoy the fine art exhibits

presented by over 200 juried artists.

Visual Arts The DeLand Fall Festival provides free public access to artists from around the world. The Festival is dedicated to those who create as well as those who appreciate and collect art of various media. Visitors to the show will experience painting, glass, sculpture, jewelry, leather, photography, printmaking, wood, ceramics, and fiber.

Music The DeLand Fall Festival of the Arts is also a venue for eclectic local, national and international performing groups. Over the two-day event, visitors to the Festival enjoy a broad range of performances from groups representing a variety of styles from blues, folk, and rock to jazz and world music. The Festival presents music to the community at two central locations as well as acoustical acts throughout the Festival.

Youth Area Located on West Indiana Avenue and in the historic Athens Theatre, the Festival has created an oasis of children's activities and learning opportunities. The Festival hosts an area dedicated to visual and performing arts experiences for children. Visitors can explore a variety of media in the hands-on art area.



DeLand
Fall
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of the
ARTS
DeLand Fall Festival of the Arts
P.O. Box 3194
DeLand, FL 32721-3194



Sponsorship Opportunities

November 20 & 21
DeLand
FALL
Festival
of the
ARTS
2010
18th Annual



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P.O. Box 3194 • DeLand, FL 32721-3194
Tel: 386.738.7156
www.delandfallfestival.com